Contents

List	t of Figures and Tables	vii	
Not	tes on Contributors	viii	
Ack	Acknowledgements		
1	Introduction: The Scientization of the Social in Comparative Perspective Benjamin Ziemann, Richard F. Wetzell, Dirk Schumann, and Kerstin Brückweh	1	
2	Embedding the Human and Social Sciences in Western Societies, 1880–1980: Reflections on Trends and Methods of Current Research Lutz Raphael	41	
Par	t I Social and Penal Policy		
3	Contesting Risk: Specialist Knowledge and Workplace Accidents in Britain, Germany, and Italy, 1870–1920 Julia Moses	59	
4	Politics Through the Back Door: Expert Knowledge in International Welfare Organizations Martin Lengwiler	79	
5	Rationalizing the Individual – Engineering Society: The Case of Sweden Thomas Etzemüller	97	
6	The Neurosciences and Criminology: How New Experts Have Moved into Public Policy and Debate Peter Becker	119	
Pai	t II Diagnosis and Therapy		
7	The Psychological Sciences and the 'Scientization' and 'Engineering' of Society in Twentieth-Century Britain Mathew Thomson	141	
8	Mental Health as Civic Virtue: Psychological Definitions of Citizenship in the Netherlands, 1900–1985 Harry Oosterhuis	159	
9	Human Sciences, Child Reform, and Politics in Spain, 1890–1936 <i>Till Kössler</i>	179	
10	Narcissism: Social Critique in Me-Decade America	198	

Index

Paı	t III Polling, Marketing, and Organizations	
11	Hearing the Masses: The Modern Science of Opinion in the United States Sarah E. Igo	215
12	Observing the Sovereign: Opinion Polls and the Restructuring of the Body Politic in West Germany, 1945–1990 Anja Kruke and Benjamin Ziemann	234
13	Consumers, Markets, and Research: The Role of Political Rhetoric and the Social Sciences in the Engineering of British and American Consumer Society, 1920–1960 Stefan Schwarzkopf	252
14	Business Organizations, Foundations, and the State as Promoters of Applied Social Sciences in the United States and Switzerland, 1890–1960 Emil Walter-Busch	273
15	Catholic Church Reform and Organizations Research in the Netherlands and Germany, 1945–1980 Benjamin Ziemann and Chris Dols	293

313